

95% The Culture Consultancy Won 3 Awards at the 11th HR Vendors Awards 2017

Pioneering the Corporate Culture Conversation in Malaysia

Kuala Lumpur, 17 November 2017 – First timer to the regional HR Vendors Awards, 95% The Culture Consultancy (95%) swept 3 Silver awards yesterday at the Malaysia edition awards ceremony. 95%'s Culture Enhancement Programmes and Joy Audit was voted in by a jury of senior HR leaders from some of the Fortune 500 organisations and biggest employers in the region.

“In our experience of working with companies of different sizes and industries, there is a compelling correlation between a strong culture and financial performance. For our Culture Enhancement Programmes to be recognised by a jury of over 60 senior HR leaders from around Asia is a huge milestone for us. This affirms our approach of raising the level of employee engagement and performance by helping business leaders design and install a healthy and vibrant culture,” said Janet Lee, Founder, CEO and Lead Consultant of 95%, The Culture Consultancy.

“We are also proud that our Joy Audit where we measure the level of joy in the organisation is acknowledged as an effective way of identifying gaps and gathering pertinent insights to raise the level of performance in companies,” continued Janet.

Employee engagement boils down to one simple truth: engagement is an emotion which often shows itself in traits like – loyalty, commitment, and initiative. Culture is what drives engagement. Companies that actively focus on their people and develop their company culture often fare better in employee engagement than those that don't.

Known for designing experiential programmes that bring out leadership qualities while imparting skills, 95% shifted from focusing only on talents in the advertising industry to creating high performing teams in organisations. Today, 95%'s vision is to turn workplaces to joyplaces; a workplace where people are thriving and the business is winning.

95% won 3 Silver Awards out of 5 shortlisted awards categories; the *Best Employee Engagement Consultant*, *Best Employee Engagement Solution Provider* and the *Best Team Building Training Provider* awards. For the full list of winners and awards categories of the 11th HR Vendors Awards

2017, visit <http://www.humanresourcesonline.net/events/winners-and-photos-hr-vendors-of-the-year-2017-malaysia/>

For more information about 95% The Culture Consultancy, visit www.95percent.co.

About Ninety Five Percent Sdn. Bhd.

Turning workplaces into joyplaces; that is 95%'s powerful vision for companies. As a coaching and consultancy company in the area of culture transformation, 95%'s key strength is our ability to solve management's biggest challenges in building a high-performance culture. We are experts at understanding why people don't perform and have consistently achieved breakthroughs in changing people's mindsets and attitudes as well as helping companies enhance their working environment. In our 15 years of experience in experiential training and coaching, we have worked with more than 130 companies including Multinational Corporations, Government Owned Companies and Small & Medium Enterprises.

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